

## WHO WE ARE

Our company was founded by **Janet McUlsky**, a nationally recognized expert in stakeholder alliance development. Today, our team includes experts with backgrounds in advocacy, policy, research, events, public relations, digital communications, and more. Read more about the team on our [website](#).



## OUR MISSION

We are the nexus between health policy and the people it impacts.

MHF has decades of experience in healthcare policy and advocacy and is ready to help you navigate this world. By building deep and authentic relationships with stakeholders across the health spectrum, we align the needs of advocates and health care innovators to advance dialogue and policy solutions. Our network and relationships make us a strong force for change, and we want to help our clients do the same.



## WHAT WE DO

**IDENTIFY PARTNERS WHO SHARE CLIENT GOALS:** Whether it's fostering relationships with new organizations or launching a multi-year coalition.

**STRATEGIC PLANNING:** Help clients develop and implement smart and effective strategies to build relationships and momentum for change.

**ELEVATE THE RIGHT MESSAGE WITH THE RIGHT VOICES:** We assist clients in influencing decision makers. From regulatory comments to in-person briefings to op-eds, we know what to say and when.

**PROJECT MANAGEMENT FROM START TO FINISH:** Whether it's detailed hands-on involvement or a more high-level strategy-focused approach, we ensure clients are fully supported. We manage a wide range of projects effectively, from grants to large-scale events. Read more on our [website](#).



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